

5 Sample Questions

1. What's the average duration of a well-paced 4-round bar trivia night?

Answer: About 90 minutes. 4 rounds of 10 questions each = ~22 minutes per round including question reading, answer collection, scoring, and chatter. Tight pacing keeps the bar selling drinks.

2. What's the optimal team size for bar trivia?

Answer: 4-6 players. Smaller teams disengage when they don't know the answer. Larger teams turn into a noisy debate that slows the round.

3. On a 0-10 difficulty scale, where should the average question land?

Answer: Around 6.5. Easy enough that most teams answer correctly. Hard enough that they brag about knowing it. Above 8 = teams give up; below 5 = nobody feels smart.

4. How long should the picture round take?

Answer: 15 minutes max. Picture rounds compress engagement (every team works simultaneously) but bog down if too long. 10 images at 90 seconds each is optimal.

5. What's the right entry-fee structure for a venue trying to drive food/drink revenue, not entry revenue?

Answer: Free entry, but with a \$5 "buy-in" that becomes a drink credit. This signals seriousness without creating a barrier to walk-ups, and the credit drives the second drink.

WHAT ELSE IS IN THE FULL PACK

PICTURE ROUND TEASER: Each weekly pack includes one fully-built picture round with 10 high-resolution images, a printable answer sheet, and host-script timing notes for \$0.99 the first week.

HOST TIP

HOST TIP: The single biggest mistake bars make with trivia: hosting it on Thursday. Thursday already has happy hour, dating apps, and other established traffic drivers. Tuesday or Wednesday are the slot. Trivia turns a \$1,200 night into a \$2,400 night.